

## North Douglas Library District's Mildred Whipple Library Annual Stats 2024/2025

General Library Information	July	August	September	October	November	December	January	February	March	April	May	June	YTD	General Library Information
Days Open	23	22	20	22	18								105	Days Open
Service Hours	142	136	124	142	114								658	Service Hours
Library Visits	633	483	488	597	548								2,749	Library Visits
<i>Avg. Visits/Day</i>	28	22	24	27	30								26.3	<i>Avg. Visits/Day</i>
<b>Technology</b>														<b>Technology</b>
Computer Sessions	69	93	56	76	59								353	Computer Sessions
Wifi Sessions	358	496	497	488	416								2,255	Wifi Sessions
Website Visits	946	1153	1047	1093	1922								6,161	Website Visits
Questions Answered	153	101	138	216	199								807	Questions Answered
Catalog Searches	2365	1427	2755	1257	1008								8,812	Catalog Searches
<b>Library Users</b>														<b>Library Users</b>
Total Library Cardholders	1073	1079	1094	1116	1125									Total Library Cardholders
<i>New Library Cards Issued</i>	13	6	15	22	9								65	<i>New Library Cards Issued</i>
Total OverDrive Users	169	172	174	178	180									Total OverDrive Users
<i>New OverDrive Users</i>	2	3	2	4	2								13	<i>New OverDrive Users</i>
Total Volunteers	20	3	22	15	17								77	Total Volunteers
Total Volunteer Hours	49	9	61	27.5	54								200.5	Total Volunteer Hours
<b>Collections</b>														<b>Collections</b>
Member Amount Saved (In-Library)	\$9,049.49	\$18,516.84	\$8,994.49	\$9,205.54	\$8,668.67								\$54,435.03	Member Amount Saved (In-Library)
Member Amount Saved (OverDrive)	\$7,411.00	\$7,940.00	\$9,105.00	\$10,231.00	\$10,710.00								\$45,397.00	Member Amount Saved (OverDrive)
<b>TOTAL AMOUNT SAVED</b>	<b>\$16,460.49</b>	<b>\$26,456.84</b>	<b>\$18,099.49</b>	<b>\$19,436.54</b>	<b>\$19,378.67</b>								<b>\$99,832.03</b>	<b>TOTAL AMOUNT SAVED</b>
New Children's Items Added	21	40	38	21	25								145	New Children's Items Added
New YA Items Added	10	12	9	10	14								55	New YA Items Added
New Adult Items Added	87	61	38	58	33								277	New Adult Items Added
<i>% Items Added J</i>	18%	35%	45%	24%	35%								30%	<i>% Items Added J</i>
<i>% Items Added YA</i>	8%	11%	10%	11%	19%								12%	<i>% Items Added YA</i>
<i>% Items Added A</i>	74%	54%	45%	65%	46%								58%	<i>% Items Added A</i>
<b>TOTAL NEW ITEMS ADDED</b>	<b>118</b>	<b>113</b>	<b>85</b>	<b>89</b>	<b>72</b>								<b>477</b>	<b>TOTAL NEW ITEMS ADDED</b>
<b>TOTAL VALUE ADDED</b>	<b>\$2,594.39</b>	<b>\$2,851.69</b>	<b>\$1,597.00</b>	<b>\$1,858.81</b>	<b>\$1,456.70</b>								<b>\$10,358.59</b>	<b>TOTAL VALUE ADDED</b>
<i>% New Items From Budget</i>	53%	97%	79%	73%	100%								64%	<i>% New Items From Budget</i>
<i>% New Items From Physical Donations</i>	46%	3%	21%	27%	0%								36%	<i>% New Items From Physical Donations</i>
<i>% New Items From Monetary Gifts/Grants</i>	1%	0%	0%	0%	0%								0%	<i>% New Items From Monetary Gifts/Grants</i>
<b>Circulation</b>														<b>Circulation</b>
Reciprocal Borrowing (Outgoing)	111	71	101	100	80								463	Reciprocal Borrowing (Outgoing)
OverDrive Checkouts: Ebooks	103	100	117	123	126								569	OverDrive Checkouts: Ebooks
OverDrive Checkouts: Audiobooks	79	90	102	119	126								516	OverDrive Checkouts: Audiobooks
<b>TOTAL OVERDRIVE CHECKOUTS</b>	<b>182</b>	<b>190</b>	<b>219</b>	<b>242</b>	<b>252</b>								<b>1,085</b>	<b>TOTAL OVERDRIVE CHECKOUTS</b>
J In-Library Checkouts	217	209	187	188	190								991	J In-Library Checkouts
<i>J In-Library Renewals</i>	47	71	34	60	57								269	<i>J In-Library Renewals</i>
YA In-Library Checkouts	58	71	69	48	47								293	YA In-Library Checkouts
<i>YA In-Library Renewals</i>	21	19	31	19	13								103	<i>YA In-Library Renewals</i>
A In-Library Checkouts	242	279	241	300	324								1,386	A In-Library Checkouts
<i>A In-Library Renewals</i>	77	80	87	75	70								389	<i>A In-Library Renewals</i>
<b>Total In-Library Checkouts</b>	<b>517</b>	<b>559</b>	<b>497</b>	<b>536</b>	<b>561</b>								<b>2,670</b>	<b>Total In-Library Checkouts</b>
<i>Total In-Library Renewals</i>	145	170	152	154	140								761	<i>Total In-Library Renewals</i>
<b>TOTAL CIRCULATION (In-Library+OverDrive)</b>	<b>699</b>	<b>749</b>	<b>716</b>	<b>778</b>	<b>813</b>								<b>3,755</b>	<b>TOTAL CIRCULATION (In-Library+OverDrive)</b>
<i>% Circulation J</i>	42%	37%	38%	35%	34%								37%	<i>% Circulation J</i>
<i>% Circulation YA</i>	11%	13%	14%	9%	8%								11%	<i>% Circulation YA</i>
<i>% Circulation A</i>	47%	50%	48%	56%	58%								52%	<i>% Circulation A</i>

More statistics on next page.

## North Douglas Library District's Mildred Whipple Library Annual Stats 2024/2025

Programs	July	August	September	October	November	December	January	February	March	April	May	June	YTD	Programs
JE Programs	N/a	1	N/a	N/a	4								5	JE Programs
JE Program Attendance	N/a	48	N/a	N/a	26								74	JE Program Attendance
<i>Avg. Attendance/Program</i>	<i>N/a</i>	<i>48</i>	<i>N/a</i>	<i>N/a</i>	<i>6.5</i>								<i>27</i>	<i>Avg. Attendance/Program</i>
J Programs	9	5	11	14	11								49	J Programs
J Program Attendance	209	93	192	214	403								836	J Program Attendance
<i>Avg. Attendance/Program</i>	<i>23.2</i>	<i>18.6</i>	<i>17.5</i>	<i>15.3</i>	<i>36.6</i>								<i>17.5</i>	<i>Avg. Attendance/Program</i>
YA Programs	6	5	5	4	4								24	YA Programs
YA Program Attendance	45	17	49	27	18								156	YA Program Attendance
<i>Avg. Attendance/Program</i>	<i>7.5</i>	<i>3.4</i>	<i>9.8</i>	<i>6.8</i>	<i>4.5</i>								<i>6.4</i>	<i>Avg. Attendance/Program</i>
A Programs	4	5	8	9	5								31	A Programs
A Program Attendance	23	24	144	76	60								327	A Program Attendance
<i>Avg. Attendance/Program</i>	<i>5.8</i>	<i>4.8</i>	<i>18</i>	<i>8.4</i>	<i>12</i>								<i>9.8</i>	<i>Avg. Attendance/Program</i>
<b>TOTAL PROGRAMS</b>	<b>19</b>	<b>16</b>	<b>24</b>	<b>27</b>	<b>24</b>								<b>109</b>	<b>TOTAL PROGRAMS</b>
<b>TOTAL PROGRAM ATTENDANCE</b>	<b>277</b>	<b>182</b>	<b>385</b>	<b>317</b>	<b>507</b>								<b>1,393</b>	<b>TOTAL PROGRAM ATTENDANCE</b>
Total In-Person Programs	19	15	23	26	23								105	Total In-Person Programs
Total Hybrid Programs	0	1	1	1	1								4	Total Hybrid Programs
Total Virtual Programs	0	0	0	0	0								0	Total Virtual Programs
<b>Social Media</b>													<b>Social Media</b>	
Facebook Page Likes	472	475	479	481	480									Facebook Likes
Facebook Page Followers	519	522	527	529	530									Facebook Followers
Instagram Followers	138	139	141	141	143									Instagram Followers
YouTube Followers	13	14	14	15	15									YouTube Followers
Total Social Media Posts (all platforms)	7	9	6	8	12								42	Total Social Media Posts (all platforms)
Total Online Engagement (all platforms)	535	226	113	231	203								1,308	Total Online Engagement (all platforms)
<i>Average Engagement Per Post</i>	<i>76.4</i>	<i>25.1</i>	<i>18.8</i>	<i>28.9</i>	<i>16.9</i>								<i>33.2</i>	<i>Average Engagement Per Post</i>
Total Online Reach (all platforms)	7115	1346	449	2317	1763								12,990	Total Online Reach (all platforms)
<b>Friends of the Library</b>													<b>Friends of the Library</b>	
Total FOL Volunteers (non-library)	N/a	2	6	7									8	Total FOL Volunteers (non-library)
Total FOL Volunteer Hours (non-library)	N/a	11	29	25									40	Total FOL Volunteer Hours (non-library)
<b>Notes:</b>	<p><b>August 2024:</b> In-Library Member Amount Saved is double the average without a noticeable jump in circulation, which could be due to patrons checking out more expensive materials (such as Adult Nonfiction hardcovers over Adult Fiction paperbacks).</p> <p><b>October &amp; November 2024:</b> New materials added &amp; sources are underrepresented for both months (processing was paused mid-October through mid-November while barcodes were backordered).</p>													