

# North Douglas Library District's Mildred Whipple Library Annual Stats 2023/2024

General Library Information	July	August	September	October	November	December	January	February	March	April	May	June	YTD	General Library Information
Days Open	20	24	21	21	19	18	20	21	22	16	23	21	246	Days Open
Service Hours	120	154	131	118	108	102	112	118	122	90	130	129	1,434	Service Hours
Library Visits	677	698	462	612	532	530	596	501	486	436	667	347	6,544	Library Visits
<i>Avg. Visits/Day</i>	34	29	22	29	28	29	30	24	22	27.3	29	16.5	26.7	<i>Avg. Visits/Day</i>
<b>Technology</b>														<b>Technology</b>
Computer Sessions	102	123	54	92	86	113	121	70	104	46	72	47	1,030	Computer Sessions
Wifi Sessions	196	200	176	163	273	264	244	338	300	325	502	346	3,327	Wifi Sessions
Website Visits	409	432	899	304	253	219	262	225	248	247	806	910	5,214	Website Visits
Questions Answered	251	236	129	314	151	110	192	147	145	100	114	148	2,037	Questions Answered
Catalog Searches	1492	1782	1453	1473	2113	1175	955	1088	1120	1033	1303	2211	17,198	Catalog Searches
<b>Library Users</b>														<b>Library Users</b>
Total Library Cardholders	937	951	964	983	1000	1008	1018	1029	1036	1045	1054	1060	1,060	Total Library Cardholders
<i>New Library Cards Issued</i>	6	14	13	19	17	8	10	11	7	9	9	6	129	<i>New Library Cards Issued</i>
Total OverDrive Users	143	146	148	151	154	155	156	159	162	164	165	167	167	Total OverDrive Users
<i>New OverDrive Users</i>	1	3	2	3	3	1	1	3	3	2	1	2	25	<i>New OverDrive Users</i>
Total Volunteers	14	17	22	29	28	19	20	9	16	9	11	11	205	Total Volunteers
Total Volunteer Hours	34	37	43.5	44.5	52.25	29	35.25	21	25	17	22.5	17.5	378.5	Total Volunteer Hours
<b>Collections</b>														<b>Collections</b>
Member Amount Saved (In-Library)	7,536.83	8,180.83	7,280.40	7,301.57	8,105.59	8,491.23	10,084.53	9,365.99	8,492.21	7,996.27	7,721.34	6,787.97	97,344.76	Member Amount Saved (In-Library)
Member Amount Saved (OverDrive)	6,232	6,381	6,277	6,658	6,808	6,306	7,612	7,921	7,956	8,978	8,862	8,384	88,375.00	Member Amount Saved (OverDrive)
<b>TOTAL AMOUNT SAVED</b>	<b>13,768.83</b>	<b>14,561.83</b>	<b>13,557.40</b>	<b>13,959.57</b>	<b>14,913.59</b>	<b>14,797.23</b>	<b>17,696.53</b>	<b>17,286.99</b>	<b>16,448.21</b>	<b>16,974.27</b>	<b>16,583.34</b>	<b>15,171.97</b>	<b>185,719.76</b>	<b>TOTAL AMOUNT SAVED</b>
New Children's Items Added	2	46	1	21	22	13	16	21	18	7	40	26	233	New Children's Items Added
New YA Items Added	2	19	0	8	7	5	6	9	11	1	9	18	95	New YA Items Added
New Adult Items Added	17	94	28	53	45	28	41	78	76	23	106	101	690	New Adult Items Added
<i>% Items Added J</i>	10%	29%	3%	25%	30%	28%	25%	20%	17%	23%	26%	18%	23%	<i>% Items Added J</i>
<i>% Items Added YA</i>	10%	12%	0%	10%	9%	11%	10%	8%	11%	3%	6%	12%	9%	<i>% Items Added YA</i>
<i>% Items Added A</i>	80%	59%	97%	65%	61%	61%	65%	72%	72%	74%	68%	70%	68%	<i>% Items Added A</i>
<b>TOTAL NEW ITEMS ADDED</b>	<b>21</b>	<b>159</b>	<b>29</b>	<b>82</b>	<b>74</b>	<b>46</b>	<b>63</b>	<b>108</b>	<b>105</b>	<b>31</b>	<b>155</b>	<b>145</b>	<b>1,018</b>	<b>TOTAL NEW ITEMS ADDED</b>
<b>TOTAL VALUE ADDED</b>	<b>472.91</b>	<b>3,100.62</b>	<b>668.71</b>	<b>1,940.24</b>	<b>1,570.34</b>	<b>971.7</b>	<b>1,291.33</b>	<b>2,437.47</b>	<b>2,364.03</b>	<b>488.97</b>	<b>3,583.03</b>	<b>1,862.95</b>	<b>20,752.30</b>	<b>TOTAL VALUE ADDED</b>
<i>% New Items From Budget</i>	14%	64%	19%	92%	73%	79%	70%	81%	55%	43%	66%	26%	64%	<i>% New Items From Budget</i>
<i>% New Items From Physical Donations</i>	86%	36%	81%	8%	27%	21%	30%	19%	45%	57%	34%	74%	36%	<i>% New Items From Physical Donations</i>
<i>% New Items From Monetary Gifts/Grants</i>	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	<i>% New Items From Monetary Gifts/Grants</i>
<b>Circulation</b>														<b>Circulation</b>
Reciprocal Borrowing (Outgoing)	48	84	33	33	34	33	84	101	100	83	140	81	854	Reciprocal Borrowing (Outgoing)
OverDrive Checkouts: Ebooks	72	81	89	106	88	90	108	109	116	130	126	96	1,211	OverDrive Checkouts: Ebooks
OverDrive Checkouts: Audiobooks	74	72	66	64	76	66	80	85	82	93	93	100	951	OverDrive Checkouts: Audiobooks
<b>TOTAL OVERDRIVE CHECKOUTS</b>	<b>146</b>	<b>153</b>	<b>155</b>	<b>170</b>	<b>164</b>	<b>156</b>	<b>188</b>	<b>194</b>	<b>198</b>	<b>223</b>	<b>219</b>	<b>196</b>	<b>2,162</b>	<b>TOTAL OVERDRIVE CHECKOUTS</b>
J In-Library Checkouts	135	183	102	190	186	214	243	180	142	134	181	207	2,097	J In-Library Checkouts
<i>J In-Library Renewals</i>	39	47	38	15	48	78	32	72	35	24	21	46	495	<i>J In-Library Renewals</i>
YA In-Library Checkouts	59	80	34	33	32	50	70	52	35	26	33	33	537	YA In-Library Checkouts
<i>YA In-Library Renewals</i>	32	27	31	8	9	20	31	13	16	12	13	15	227	<i>YA In-Library Renewals</i>
A In-Library Checkouts	257	370	257	255	279	288	315	339	275	256	258	256	3,405	A In-Library Checkouts
<i>A In-Library Renewals</i>	98	10	76	62	104	92	74	96	103	85	83	62	945	<i>A In-Library Renewals</i>
Total In-Library Checkouts	451	633	393	478	497	552	628	571	452	416	472	496	6,039	Total In-Library Checkouts
<i>Total In-Library Renewals</i>	169	84	145	85	161	190	137	181	154	121	117	123	1,667	<i>Total In-Library Renewals</i>
<b>TOTAL CIRCULATION (In-Library+OverDrive)</b>	<b>597</b>	<b>786</b>	<b>548</b>	<b>648</b>	<b>661</b>	<b>708</b>	<b>816</b>	<b>765</b>	<b>650</b>	<b>639</b>	<b>691</b>	<b>692</b>	<b>8,201</b>	<b>TOTAL CIRCULATION (In-Library+OverDrive)</b>
<i>% Circulation J</i>	30%	29%	26%	40%	37%	39%	39%	32%	31%	32%	38%	42%	35%	<i>% Circulation J</i>
<i>% Circulation YA</i>	13%	13%	9%	7%	6%	9%	11%	9%	8%	6%	7%	7%	9%	<i>% Circulation YA</i>
<i>% Circulation A</i>	57%	58%	65%	53%	56%	52%	50%	59%	61%	62%	55%	52%	56%	<i>% Circulation A</i>

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*More statistics on next page.*

Programs	July	August	September	October	November	December	January	February	March	April	May	June	YTD	Programs
JE Programs	0	0	1	6	3	3	3	4	4	4	4	1	<b>33</b>	JE Programs
JE Program Attendance	N/a	N/a	7	89	27	40	52	50	66	74	46	10	<b>461</b>	JE Program Attendance
<i>Avg. Attendance/Program</i>	<i>N/a</i>	<i>N/a</i>	<i>N/a</i>	<i>14.8</i>	<i>9</i>	<i>13.3</i>	<i>17.3</i>	<i>12.5</i>	<i>16.5</i>	<i>18.5</i>	<i>11.5</i>	<i>10</i>	<i>14</i>	<i>Avg. Attendance/Program</i>
J Programs	12	10	6	9	12	8	9	10	11	9	12	8	<b>116</b>	J Programs
J Program Attendance	208	152	48	236	185	107	134	60	50	63	87	313	<b>1,643</b>	J Program Attendance
<i>Avg. Attendance/Program</i>	<i>17.3</i>	<i>15.2</i>	<i>8</i>	<i>26.2</i>	<i>15.4</i>	<i>13.4</i>	<i>14.9</i>	<i>6</i>	<i>4.5</i>	<i>7</i>	<i>7.3</i>	<i>39.1</i>	<i>14.5</i>	<i>Avg. Attendance/Program</i>
YA Programs	11	16	7	8	10	7	7	7	6	5	7	5	<b>96</b>	YA Programs
YA Program Attendance	53	48	38	54	41	40	51	56	18	10	36	35	<b>480</b>	YA Program Attendance
<i>Avg. Attendance/Program</i>	<i>4.8</i>	<i>3</i>	<i>5.4</i>	<i>6.8</i>	<i>4.1</i>	<i>5.7</i>	<i>7.3</i>	<i>8</i>	<i>3</i>	<i>2</i>	<i>5.1</i>	<i>7</i>	<i>5.2</i>	<i>Avg. Attendance/Program</i>
A Programs	3	4	6	10	11	6	13	9	9	7	9	6	<b>93</b>	A Programs
A Program Attendance	43	313	84	42	36	38	67	75	52	101	260	50	<b>1,161</b>	A Program Attendance
<i>Avg. Attendance/Program</i>	<i>14.3</i>	<i>78.3</i>	<i>14</i>	<i>4.2</i>	<i>3.3</i>	<i>6.3</i>	<i>5.2</i>	<i>8.3</i>	<i>5.8</i>	<i>14.4</i>	<i>28.9</i>	<i>8.3</i>	<i>15.9</i>	<i>Avg. Attendance/Program</i>
<b>TOTAL PROGRAMS</b>	<b>26</b>	<b>30</b>	<b>20</b>	<b>33</b>	<b>36</b>	<b>24</b>	<b>32</b>	<b>30</b>	<b>30</b>	<b>25</b>	<b>32</b>	<b>20</b>	<b>338</b>	<b>TOTAL PROGRAMS</b>
<b>TOTAL PROGRAM ATTENDANCE</b>	<b>304</b>	<b>513</b>	<b>177</b>	<b>421</b>	<b>289</b>	<b>225</b>	<b>304</b>	<b>241</b>	<b>186</b>	<b>248</b>	<b>429</b>	<b>408</b>	<b>3,745</b>	<b>TOTAL PROGRAM ATTENDANCE</b>
Total In-Person Programs	26	29	19	32	35	24	31	30	29	24	31	20	330	Total In-Person Programs
Total Hybrid Programs	0	1	1	1	1	0	1	0	1	1	1	0	8	Total Hybrid Programs
Total Virtual Programs	0	0	0	0	0	0	0	0	0	0	0	0	0	Total Virtual Programs
<b>Social Media</b>														<b>Social Media</b>
Facebook Page Likes	376	376	385	393	397	398	411	427	434	450	457	463	<b>463</b>	Facebook Likes
Facebook Page Followers	413	416	424	432	438	438	451	468	475	492	499	507	<b>507</b>	Facebook Followers
Instagram Followers	122	126	128	128	130	131	131	132	133	136	137	138	<b>138</b>	Instagram Followers
YouTube Followers	13	13	13	13	13	13	13	13	13	13	13	13	<b>13</b>	YouTube Followers
Total Social Media Posts (all platforms)	18	13	5	3	15	7	8	6	1	4	9	5	<b>94</b>	Total Social Media Posts (all platforms)
Total Online Engagement (all platforms)	266	350	216	52	358	204	146	129	25	70	193	47	<b>2,056</b>	Total Online Engagement (all platforms)
<i>Average Engagement Per Post</i>	<i>14.8</i>	<i>26.9</i>	<i>43.2</i>	<i>17.3</i>	<i>23.9</i>	<i>29.1</i>	<i>18.3</i>	<i>21.5</i>	<i>25</i>	<i>17.5</i>	<i>21.4</i>	<i>9.4</i>	<i>22.4</i>	<i>Average Engagement Per Post</i>
Total Online Reach (all platforms)	1689	5616	2392	339	3458	1849	535	842	375	670	2655	293	<b>20,713</b>	Total Online Reach (all platforms)
<b>Notes:</b>														
<b>September:</b> Website visits could be increased due to wide social media circulation of program flyer. Reciprocal borrowing seems less than it should be.														
<b>October:</b> 1) Lowest website visit month since we've started tracking, not sure why (last FY average was 400 per month). 2) Reciprocal borrowing seems less than it should be (based on staff observation) for the second month in a row. 3) Started tracking 4 age groups for State Library statistics (July-Sep estimated).														
<b>November:</b> Celebrated the library's 5-year anniversary on 11/10/23.														
<b>December:</b> Closed 12/22, 12/23, 12/26, & 12/30 for staff inservice & winter holidays.														
<b>January:</b> Closed 1/2 for New Year's holiday & 1/16 for weather.														
<b>April:</b> Closed 4/23 through 4/27 for staff to attend the Oregon Library Association conference.														
<b>May 2024:</b> Website visits increased due to new tracking (GA4).														