



North Douglas Library District's Mildred Whipple Library

2023-2024 FISCAL YEAR IN REVIEW

July 1, 2023 - June 30, 2024

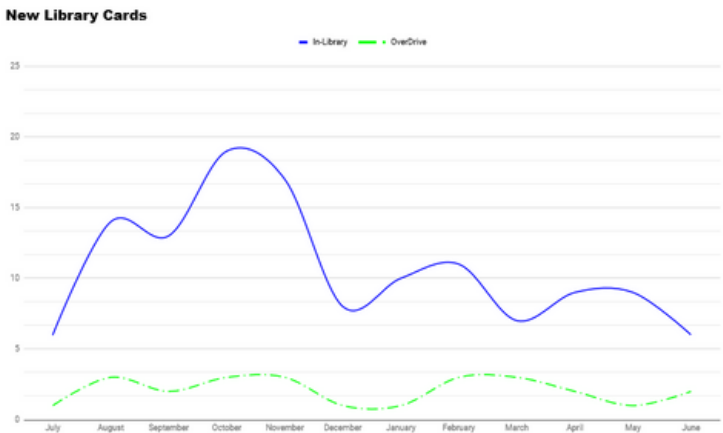
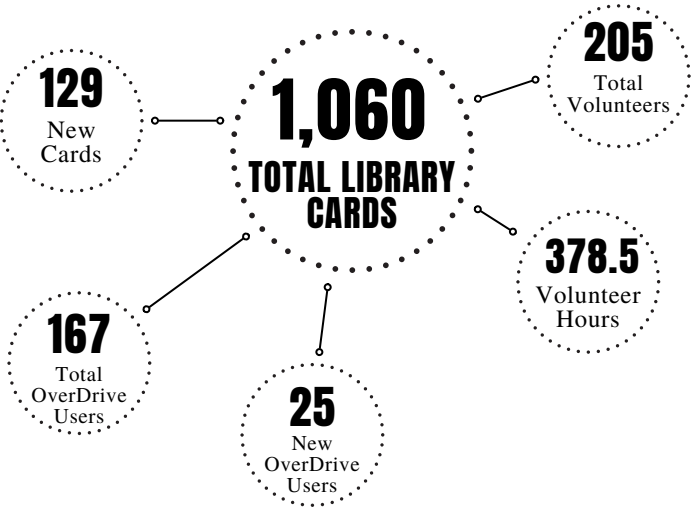
6,544
LIBRARY VISITS

1,434
SERVICE HOURS

246
DAYS OPEN

26.7
AVG. DAILY VISITS

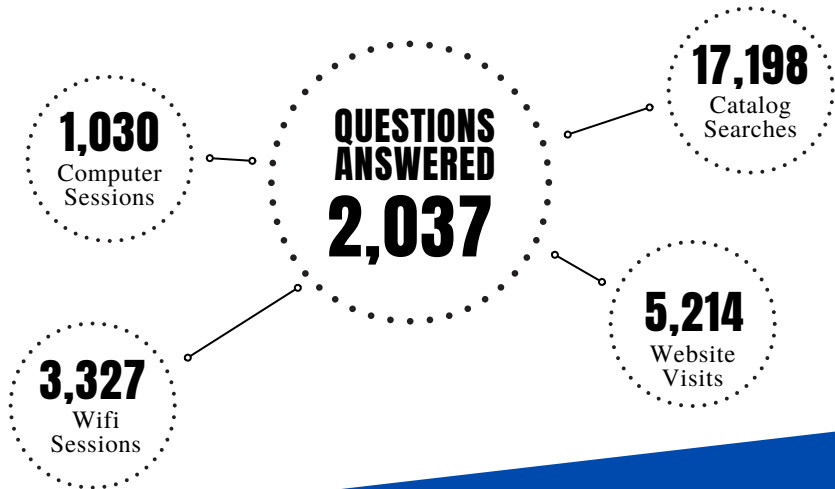
LIBRARY USERS



SOCIAL MEDIA

507 Followers 463 Page Likes	<u>Total Posts</u> All Platforms 94
138 Followers	<u>Total Engagement</u> All Platforms 2,056
13 Followers	<u>Total Reach</u> All Platforms 20,713

TECHNOLOGY





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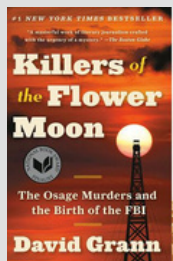
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MOST POPULAR



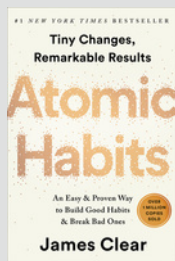
Adult Fiction



Adult Nonfiction



YA Fiction



YA Nonfiction



Children's Fiction

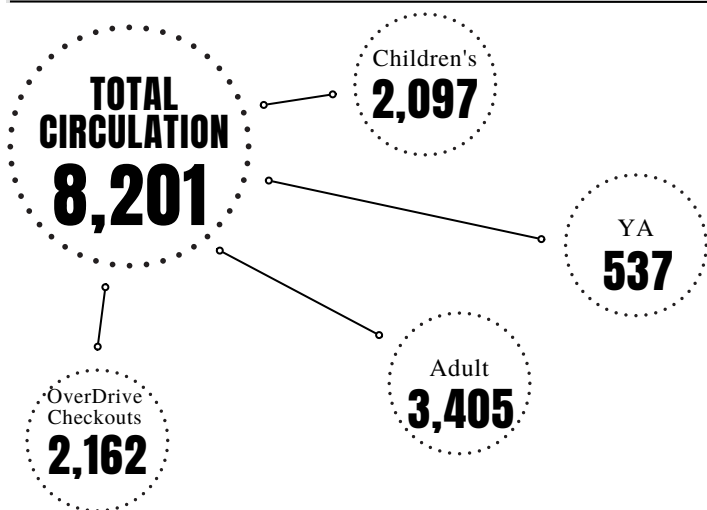


Children's Nonfiction

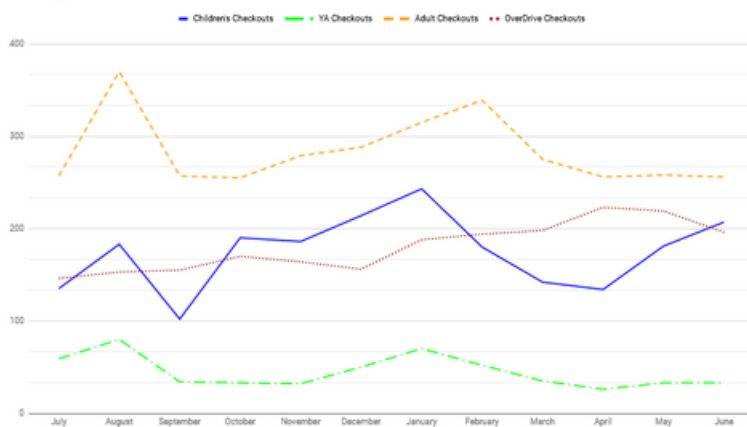


Picture

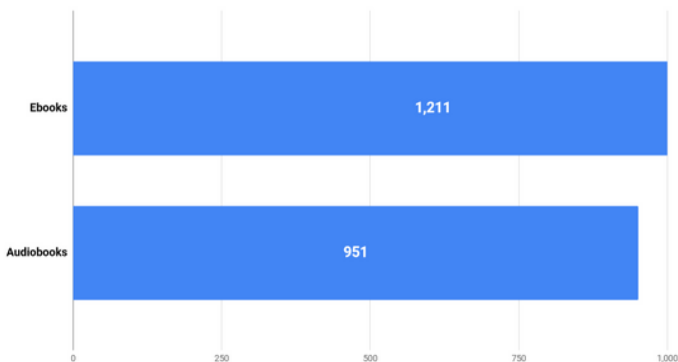
CIRCULATION



Library Checkouts



OverDrive Checkouts



RECIPROCAL BORROWING (OUTGOING)
854

RECIPROCAL BORROWING (INCOMING)
609

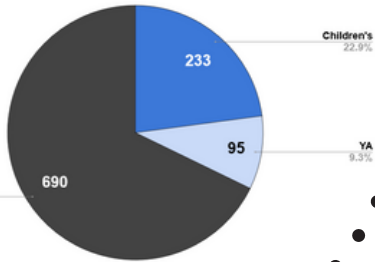


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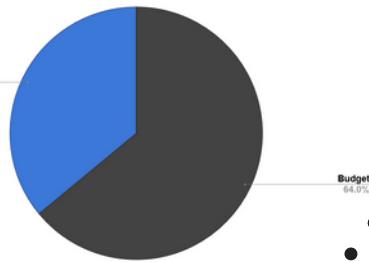
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COLLECTIONS

TOTAL NEW ITEMS: **1,018**



VALUE ADDED: **\$20,752.30**



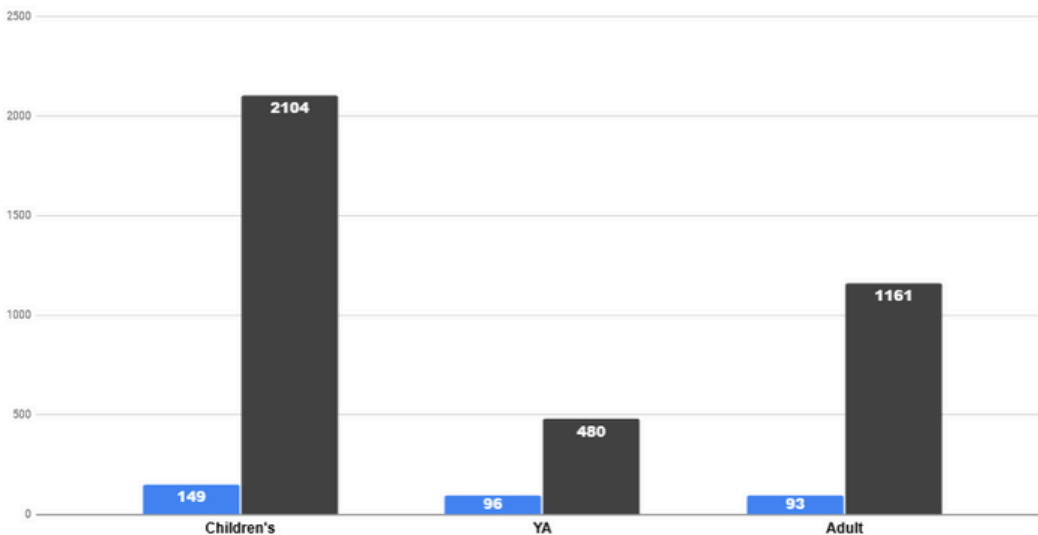
ANNUAL MEMBER AMOUNT SAVED **\$185,719.76**

In-Library **\$97,344.76**

OverDrive **\$88,375.00**

PROGRAMS

■ Programs ■ Attendance



TOTAL PROGRAMS **338**

TOTAL ATTENDANCE **3,745**



2023-2024 FISCAL YEAR IN REVIEW

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FISCAL YEAR AT A GLANCE

FY 23-24 Service Hours

1,434



33 %

FY Average:
1,079

FY 23-24 Library Visits

6,544



27 %

FY Average:
5,171

FY 23-24 New Library Cards

129



11 %

FY Average:
117

Excluding FY 18-19 new cards.

FY 23-24 New OverDrive Users

25



16 %

FY Average:
22

Excluding FY 18-19 new cards.

FY 23-24 Member Amount Saved

\$185,719.76



9 %

FY Average:
\$170,186.91

Includes both physical & digital collections.

FY 23-24 New Items Added

1,018



45 %

FY Average:
1,743

FY 23-24 Total Circulation

8,201



4 %

FY Average:
7,863

FY 23-24 In-Library Checkouts
Per Cardholder

5.7



34 %

FY Average:
8.6

FY 23-24 OverDrive Checkouts
Per User

12.9



20 %

FY Average:
16

FY 23-24 Total Programs

338



37 %

FY Average:
247

FY 23-24 Total Program Attendance

3,745



4 %

FY Average:
3,614

FY 23-24 Website Visits

5,214



46 %

FY Average:
3,574

FY 23-24 Computer Sessions

1,030



3 %

FY Average:
999

FY 23-24 Wifi Sessions

3,327



7 %

FY Average:
3,104

FY 23-24 Questions Answered

2,037



32 %

FY Average:
3,000

Statistics for each fiscal year available at www.ndld.org/statistics.



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LIBRARY IMPROVEMENTS

The North Douglas Library District had a busy and productive year!

Here are just a few of things we've done since July 2023:

TWEEN COLLECTION

In July 2023 the Mildred Whipple Library added a new collection geared for readers ready to transition from the children's to teen sections. This "in beTWEEN" collection contains both older children's fiction and younger teen fiction titles. This collection has its own shelving location next to the teen area & unique teal labels at the top of each book spine.

OREGON AUTHORS

Local authors are increasingly highlighted in the library's collections. Books are labeled with an "Oregon Author" sticker on their spine and searchable in the library's online catalog.

YOUNG ADULT & ADULT NONFICTION CATEGORIES

Both the Young Adult and Adult nonfiction sections were reorganized into new categories with new, clearly visible spine label stickers. Categories were created based on prior work in our Children's nonfiction, patron request, & current collection subjects. Staff have received extremely positive feedback from patrons on increased visibility of books on the shelf & ease & intuitiveness for finding books of interest.

COMMUNITY SEED LIBRARY

The Community Seed Library launched during winter 2024 and is a free program committed to supporting community gardeners of all ages and experience levels. The Community Seed Library seeks to inspire local gardeners by providing free access to open-pollinated and heirloom seeds; supporting and connecting our community through gardening-related programming, resources, and education; and promoting biodiversity, sustainability, and greater food security through seed saving and sharing.

BOOK DELIVERY

The North Douglas Library District provides FREE monthly book deliveries to any NDLD cardholder living within the North Douglas Library District boundaries who is unable to make regular open hours for any reason. New books are dropped off on the porch at a scheduled time and waiting library returns are picked up. Participants sign up by contacting the library.

LIBRARY CONFERENCES

The North Douglas Library District continued to prioritize staff training this past year. In September 2023, several staff attended the virtual portion of the Association for Rural & Small Libraries annual national conference. In April 2024, five library staff and two board members attended the Oregon Library Association's annual state conference. Staff brought back numerous ideas for programs and library resources from both conferences as they they attended sessions on a range of library topics, networked with other libraries in Oregon and the U.S., and made connections with library-related vendors.

www.ndld.org

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